

Schoen Cooperman Research
Everytown 2022 Battleground Polling - WISCONSIN
September 2022

Screening Questions

1) What is your age?

18-29	11%
30-39	14%
40-49	19%
50-64	26%
65 or older	30%

2) Are you registered to vote in Wisconsin?

Yes	100%
No [TERMINATE]	--

3) In which county do you live?

Milwaukee	16%
Dane	10%
Waukesha	7%
Brown	5%
Racine	3%
Outagamie	3%
All Others	56%

4) How likely are you to vote in the November 2022 general elections in Wisconsin for U.S. Senate and statewide executive offices – including Governor, Attorney General, and Secretary of State?

Absolutely certain	77%
Very likely	23%
Possibly [END]	--
Not very likely [END]	--
Not at all likely [END]	--

5) With which party are you registered to vote?

Republican	38%
Democrat	33%
Independent	25%
Some other political party	1%
Not sure	3%

Gun Violence Prevention Issues

6) Thinking specifically about the issue of guns and gun violence prevention, how important is a candidate's position on guns in deciding who to vote for in an election?

TOTAL IMPORTANT	80%
TOTAL NOT IMPORTANT	17%
Very important	42%
Somewhat important	38%
Not very important	12%
Not at all important	5%
Not sure	3%

7) How concerned are you about violent crime in Wisconsin?

TOTAL CONCERNED	83%
TOTAL NOT CONCERNED	16%
Very concerned	44%
Somewhat concerned	39%
Not very concerned	13%
Not at all concerned	3%
Not sure	1%

8) [IF VERY, SOMEWHAT, OR NOT VERY] Has the recent increase in violent crime made you more supportive or less supportive of strengthening gun safety laws?

TOTAL MORE SUPPORTIVE	56%
TOTAL LESS SUPPORTIVE	9%
Much more supportive	32%
Somewhat more supportive	24%
No change	33%
Somewhat less supportive	4%
Much less supportive	5%
Not sure	2%

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9) Following a mass shooting in May that killed 19 children and 2 teachers at an elementary school in Texas, a group of Democrats and Republicans in Congress passed a gun safety law aimed at keeping guns out of the hands of dangerous people. The law strengthens background checks for prospective gun buyers under the age of 21, provides funding for states to enact red-flag laws, tightens a ban on domestic abusers from buying or owning firearms, and funds mental health services as well as school safety programs. Do you favor or oppose this bipartisan gun safety law?

TOTAL FAVOR	83%
TOTAL OPPOSE	13%
Strongly favor	48%
Somewhat favor	35%
Somewhat oppose	8%
Strongly oppose	5%
Not sure	4%

10) Please indicate if you favor or oppose each of the following policies.

- Banning the sale of assault weapons and high-capacity gun magazines that hold more than 10 rounds of ammunition.

TOTAL FAVOR	62%
TOTAL OPPOSE	29%
Strongly favor	48%
Somewhat favor	14%
Somewhat oppose	12%
Strongly oppose	17%
Not sure	9%

- Prohibiting those convicted of domestic violence from buying or owning a gun.

TOTAL FAVOR	93%
TOTAL OPPOSE	2%
Strongly favor	71%
Somewhat favor	22%
Somewhat oppose	1%
Strongly oppose	1%
Not sure	5%

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September 2022

- Requiring a criminal background check on all gun sales including online and at gun shows

TOTAL FAVOR	94%
TOTAL OPPOSE	4%
Strongly favor	78%
Somewhat favor	16%
Somewhat oppose	2%
Strongly oppose	2%
Not sure	2%

- Raising the age to purchase any gun, including a rifle or shotgun, from 18 to 21 years old.

TOTAL FAVOR	72%
TOTAL OPPOSE	24%
Strongly favor	51%
Somewhat favor	21%
Somewhat oppose	10%
Strongly oppose	14%
Not sure	4%

- Red flag laws which give families or law enforcement a way to temporarily remove guns from someone who poses a serious threat to themselves or others.

TOTAL FAVOR	76%
TOTAL OPPOSE	16%
Strongly favor	47%
Somewhat favor	29%
Somewhat oppose	4%
Strongly oppose	12%
Not sure	8%

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- Allowing people to carry concealed handguns in public with no permit, no firearms training, and no questions asked.

TOTAL FAVOR	19%
TOTAL OPPOSE	79%
Strongly favor	6%
Somewhat favor	13%
Somewhat oppose	26%
Strongly oppose	53%
Not sure	2%

- Requiring gun owners to secure their firearms to prevent unauthorized access by children.

TOTAL FAVOR	94%
TOTAL OPPOSE	6%
Strongly favor	78%
Somewhat favor	16%
Somewhat oppose	2%
Strongly oppose	4%
Not sure	--

11) Here is a list of issues related to guns and public safety that have been discussed during the 2022 campaign. Please indicate how important each is to your vote.

- Reducing gun violence

TOTAL IMPORTANT	90%
TOTAL NOT IMPORTANT	8%
Very important	66%
Somewhat important	24%
Not very important	6%
Not important at all	2%
Not sure	2%

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- Keeping guns out of the hands of criminals and domestic abusers

TOTAL IMPORTANT	98%
TOTAL NOT IMPORTANT	1%
Very important	80%
Somewhat important	18%
Not very important	1%
Not important at all	--
Not sure	1%

- Strengthening gun laws

TOTAL IMPORTANT	65%
TOTAL NOT IMPORTANT	31%
Very important	42%
Somewhat important	23%
Not very important	18%
Not important at all	13%
Not sure	4%

- Closing background check loopholes

TOTAL IMPORTANT	85%
TOTAL NOT IMPORTANT	8%
Very important	63%
Somewhat important	22%
Not very important	3%
Not important at all	5%
Not sure	7%

- Preventing mass shootings and school shootings

TOTAL IMPORTANT	96%
TOTAL NOT IMPORTANT	2%
Very important	87%
Somewhat important	9%
Not very important	2%
Not important at all	--
Not sure	2%

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DEMOGRAPHICS

12)What is your gender?

Men	49%
Women	50%
Other	1%

13)Which of the following best describes your race or ethnicity?

White or Caucasian	86%
Black or African-American	8%
Hispanic or Latino	3%
Asian	1%
Other	2%

14)Do you consider yourself conservative, moderate or liberal?

Conservative	36%
Moderate	38%
Liberal	22%
Not sure	4%

15)What is the highest level of education you have completed?

Some high school or less	--
High school graduate	24%
Some college	34%
College graduate	22%
Some graduate school	3%
Graduate degree	11%
Technical school	6%

16)Which of the following ranges best describes your annual household income?

Less than \$20,000 annually	11%
\$20,000 to \$40,000	24%
\$40,000 to \$60,000	20%
\$60,000 to \$75,000	12%
\$75,000 to \$100,000	14%
\$100,000 to \$150,000	11%
More than \$150,000	5%
Not sure	3%