

Schoen Cooperman Research  
Everytown 2022 Battleground Polling - MICHIGAN  
September 2022

<b>Screening Questions</b>
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1) What is your age?

18-29	9%
30-39	14%
40-49	14%
50-64	30%
65 or older	33%

2) Are you registered to vote in Michigan?

Yes	100%
No [TERMINATE]	--

3) In which county do you live?

Wayne County	15%
Oakland County	13%
Macomb County	10%
Kent + Ottawa Counties	10%
All Others	52%

4) How likely are you to vote in the November 2022 general elections in Michigan for statewide offices – including Governor, Attorney General, and Secretary of State?

Absolutely certain	82%
Very likely	18%
Possibly [END]	--
Not very likely [END]	--
Not at all likely [END]	--

5) With which party do you identify?

Democratic	36%
Republican	38%
Independent/Some other Party	26%

**Gun Violence Prevention Issues**

6) Thinking specifically about the issue of guns and gun violence prevention, how important is a candidate's position on guns in deciding who to vote for in an election?

TOTAL IMPORTANT	84%
TOTAL NOT IMPORTANT	12%
Very important	44%
Somewhat important	40%
Not very important	10%
Not important at all	2%
Not sure	4%

7) How concerned are you about violent crime in Michigan?

TOTAL CONCERNED	86%
TOTAL NOT CONCERNED	14%
Very concerned	46%
Somewhat concerned	40%
Not very concerned	12%
Not concerned at all	2%
Not sure	--

8) [IF VERY, SOMEWHAT, OR NOT VERY] Has the recent increase in violent crime made you more supportive or less supportive of strengthening gun safety laws?

TOTAL MORE SUPPORTIVE	60%
TOTAL LESS SUPPORTIVE	10%
Much more supportive	39%
Somewhat more supportive	21%
No change	30%
Somewhat less supportive	5%
Much less supportive	5%
Not sure	--

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9) Following a mass shooting in May that killed 19 children and 2 teachers at an elementary school in Texas, a group of Democrats and Republicans in Congress passed a gun safety law aimed at keeping guns out of the hands of dangerous people. The law strengthens background checks for prospective gun buyers under the age of 21, provides funding for states to enact red-flag laws, tightens a ban on domestic abusers from buying or owning firearms, and funds mental health services as well as school safety programs. Do you favor or oppose this bipartisan gun safety law?

TOTAL FAVOR	90%
TOTAL OPPOSE	5%
Strongly favor	64%
Somewhat favor	26%
Somewhat oppose	3%
Strongly oppose	2%
Not sure	5%

10) Lawmakers in Michigan recently introduced a bill that would ban 3-D printed guns, which are untraceable, undetectable firearms, also known as ghost guns. Without this legislation, anyone, including dangerous, violent criminals can easily get these ghost guns online without a background check or any questions asked. Do you favor or oppose this bill?

TOTAL FAVOR	73%
TOTAL OPPOSE	19%
Strongly favor	52%
Somewhat favor	21%
Somewhat oppose	10%
Strongly oppose	9%
Not sure	8%

11) Some Michigan lawmakers have proposed allowing any Michigander to carry a concealed loaded gun in public with no permit, no firearms training, and no questions asked. Do you favor or oppose this proposal becoming law in Michigan?

TOTAL FAVOR	28%
TOTAL OPPOSE	67%
Strongly favor	10%
Somewhat favor	18%
Somewhat oppose	12%
Strongly oppose	55%
Not sure	5%

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12) Please indicate if you favor or oppose each of the following policies.

- Requiring a criminal background check on all gun sales including online and at gun shows

TOTAL FAVOR	93%
TOTAL OPPOSE	7%
Strongly favor	86%
Somewhat favor	7%
Somewhat oppose	4%
Strongly oppose	3%
Not sure	--

- Banning the sale of assault weapons and high-capacity gun magazines that hold more than 10 rounds of ammunition.

TOTAL FAVOR	74%
TOTAL OPPOSE	24%
Strongly favor	55%
Somewhat favor	19%
Somewhat oppose	10%
Strongly oppose	14%
Not sure	2%

- Prohibiting domestic abusers from buying or owning a gun.

TOTAL FAVOR	86%
TOTAL OPPOSE	10%
Strongly favor	67%
Somewhat favor	19%
Somewhat oppose	8%
Strongly oppose	2%
Not sure	4%

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- Red flag laws which give families or law enforcement a way to temporarily remove guns from someone who poses a serious threat to themselves or others.

TOTAL FAVOR	81%
TOTAL OPPOSE	12%
Strongly favor	56%
Somewhat favor	25%
Somewhat oppose	4%
Strongly oppose	8%
Not sure	7%

- Allowing people to carry guns, concealed or openly, in public with no permit, no firearms training, and no questions asked.

TOTAL FAVOR	19%
TOTAL OPPOSE	76%
Strongly favor	10%
Somewhat favor	9%
Somewhat oppose	13%
Strongly oppose	63%
Not sure	5%

- Requiring gun owners to secure their firearms to prevent unauthorized access by children.

TOTAL FAVOR	97%
TOTAL OPPOSE	1%
Strongly favor	86%
Somewhat favor	11%
Somewhat oppose	1%
Strongly oppose	--
Not sure	2%

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- Banning untraceable, undetectable firearms – known as ghost guns – that anyone can buy online and assemble in less than thirty minutes.

TOTAL FAVOR	82%
TOTAL OPPOSE	13%
Strongly favor	62%
Somewhat favor	20%
Somewhat oppose	8%
Strongly oppose	5%
Not sure	5%

13) Here is a list of issues related to guns and public safety that have been discussed during the 2022 campaign. Please indicate how important each is to your vote.

- Reducing gun violence

TOTAL IMPORTANT	91%
TOTAL NOT IMPORTANT	6%
Very important	73%
Somewhat important	18%
Somewhat important	5%
Not important at all	1%
Not sure	3%

- Keeping guns out of the hands of criminals and domestic abusers

TOTAL IMPORTANT	98%
TOTAL NOT IMPORTANT	1%
Very important	77%
Somewhat important	21%
Somewhat important	1%
Not important at all	--
Not sure	1%

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- Strengthening gun laws

TOTAL IMPORTANT	73%
TOTAL NOT IMPORTANT	23%
Very important	51%
Somewhat important	22%
Somewhat important	15%
Not important at all	8%
Not sure	4%

- Closing background check loopholes

TOTAL IMPORTANT	91%
TOTAL NOT IMPORTANT	6%
Very important	79%
Somewhat important	12%
Somewhat important	3%
Not important at all	3%
Not sure	3%

- Preventing mass shootings and school shootings

TOTAL IMPORTANT	95%
TOTAL NOT IMPORTANT	4%
Very important	77%
Somewhat important	18%
Somewhat important	3%
Not important at all	1%
Not sure	1%

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**DEMOGRAPHICS**

14) What is your gender?

Man	48%
Woman	52%
Other	--

15) Which of the following best describes your race or ethnicity?

White or Caucasian	77%
Black or African-American	14%
Hispanic or Latino	4%
Asian	2%
Other	3%

16) Do you consider yourself conservative, moderate or liberal?

Conservative	36%
Moderate	36%
Liberal	24%
Not sure	4%

17) What is the highest level of education you have completed?

Some high school or less	3%
High school graduate	19%
Some college	34%
College graduate	23%
Some graduate school	2%
Graduate degree	15%
Technical school	4%

18) Which of the following ranges best describes your annual household income?

Less than \$20,000 annually	13%
\$20,000 to \$40,000	27%
\$40,000 to \$60,000	16%
\$60,000 to \$75,000	13%
\$75,000 to \$100,000	11%
\$100,000 to \$150,000	14%
More than \$150,000	5%
Not sure	1%